



## Business Offers Scheme FAQs

### Boost your business by offering our members a reward Join our free local offers programme

#### What is the Business Offers Scheme?

We invite local businesses to provide discounts and offers to the Members of The Friends of Teddington Memorial Hospital.

#### What are the benefits of the Business Offers Scheme?

- Increase your sales
- Grow our local economy
- Support Teddington Memorial Hospital

#### How much does the Business Offers scheme cost?

- It is free for local businesses

#### What offers can I make?

- **Raise awareness of your service or product**
  - Free trial or introductory offer/discount
  - Refer a friend discounts
  - Target your ideal customer
- **Win new customers**
  - Time-limited offers
  - Off-peak discounts
  - Specific product/service offers
- **Gain repeat business**
  - Loyalty scheme
  - Special events
  - Discount additional purchases

#### What is The Friends of Teddington Memorial Hospital?

- We are a registered charity, since 1954, providing essential support for the patients, staff and community of Teddington Memorial Hospital.
- We enable and enhance the provision of medical services, facilities, and general improvements above the NHS-funded baseline to ensure the hospital's long-term future.
- Over £8 million has been raised since our inception as the League of Friends in 1954, and still going strong!

#### How many Members do you have?

We have over 400 local Members and Volunteers and this number is increasing each year.

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The League of Friends, Teddington Memorial Hospital, Hampton Road, Teddington, Middlesex, TW11 0JL

Telephone: 020 8714 4074 Email: [info@friends-tmh.co.uk](mailto:info@friends-tmh.co.uk)

Registered Charity Number: 1130645 Company Registration Number: 06956467



## How does it work?

- You offer a discount to our members which is advertised by us on our website, socials and email
- Members redeem your offer via their Membership Card (physical or digital)
- You make more sales!

## How do I join?

- **Post your offer** via our [Business Offers website page](#) or email [comms@friends-tmh.co.uk](mailto:comms@friends-tmh.co.uk)
  - Business Name
  - Type
  - Contact Name
  - Email
  - Telephone
  - Business Description
  - Offer Title
  - Offer Description
  - Start Date
  - End Date
- **Submit your offer** and agree to our Terms and Conditions and have the authority to provide an offer for your business.
- **Your offer is approved**, posted to our Business Offers Listing page and shared on our socials and membership emails

## How do members redeem my offer?

- Our Members are issued with a Membership Card either physically or digitally which is renewable each year.
- Members show you their Membership Card or quote their membership ID and expiry date to confirm they are entitled to your offer before redeeming it.

## How do I remove or update my offer?

- Offers will be removed from the website at their end date.
- To update an offer or remove an offer prior to the end date, email [comms@friends-tmh.co.uk](mailto:comms@friends-tmh.co.uk) with details.

Please read our Business Offers [Terms and Conditions](#) available on our website at [friends-tmh.co.uk/business-offers/](https://friends-tmh.co.uk/business-offers/)

For more information please get in touch with our Membership Trustee via email at [membership@friends-tmh.co.uk](mailto:membership@friends-tmh.co.uk)

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