



FUNERAL DIRECTOR

Become a partner

Are you a Funeral Director looking to make a meaningful impact on our community?

The Friends of Teddington Memorial Hospital collaborates closely with local companies, small businesses, and non-profits to offer community support to Teddington Memorial Hospital (TMH).

We recognise that local Funeral Directors have significant links with local charities you support in a variety of ways. Your reputation in the community is vital to your business and, we know, to your values.

Our Funeral Director partners contribute much more than simply donations. Your expertise, volunteers, and practical involvement contribute significantly to the wellbeing of TMH staff and patients and help ensure the hospital's long-term future.

Charitable donations at funerals

Research estimates that two-thirds of funerals involve a collection for charity in place of flowers. Relatives may seek guidance on a choice of charity from their Funeral Director and request that they take control of the donations.

To eliminate the complexity of dealing with cash, Funeral Directors are opting to point clients exclusively to online donations. The Friends of TMH offers a link on our website where donations can be made directly by givers: <https://friends-tmh.co.uk/get-involved/donations/>

Benefits of partnering with the Friends of TMH

We value our links with local Funeral Directors and work to ensure that you and the community benefit through our partnership by:

- Greater involvement of staff in our community.
- Giving back to the community to support a vital local valued resource.
- Contributing to your organisation's success and sustainability.

Get in touch

To find out how your firm can benefit from a community partnership with us, please contact:

Cécile Delattre, Board Trustee - Partnerships

M: 07973 281 714 E: partnerships@friends-tmh.co.uk

Why partner with The Friends of TMH?

We highly value our community partnerships with local Funeral Directors and seek to ensure these offer shared benefits.

Develop a strong community relationship.

Partnering develops a better understanding and connection with your community, helping you be successful and sustainable.

Nurture employee personal growth.

Working with us promotes teamwork, encourages creativity and problem solving, and contributes to a positive workplace.

Improve community visibility and interest.

As we share our success stories, your local customers will be more aware of your firm, generating greater interest in your activities.

How we can partner

We develop successful partnerships in a range of ways.

- Through donations or boosting our fundraising efforts by 'matching' our money raised.
- By volunteering the time and skills of your team.
- Partnering on relevant fundraising campaigns e.g. Free Wills Month.



What is the purpose of the Friends of Teddington Memorial Hospital?

The Friends is an essential part of the community supporting the staff and patients of Teddington Memorial Hospital, by enabling and enhancing the quality and quality of the provision of medical services, facilities, and general improvements above the NHS-funded baseline, ensuring the long-term future of the hospital.

Our fundraising

The Friends has an excellent history of raising funds, with over **£8 million** raised to date from its formal inception in 1954. This has enabled the completion of major improvement projects at Teddington Memorial Hospital which have greatly benefitted patients, staff, and the community.

Recent projects for Teddington Memorial Hospital

Pioneering Partnership with GPs

From 2014 to 2018 the Friends raised over **£2million** and launched a pioneering partnership with GP practices in the Borough to enhance Out of Hours Service. Patients get the care need from home and avoid overcrowded A&E departments by speaking to or being seen by a Teddington Memorial Hospital doctor.

High Tech Imaging Equipment

The Friends funded new High Tech Imaging Equipment (X-ray Machine) at a cost of **£366,523.09**. This vital state of the art equipment significantly enhanced the type of treatment that patients receive.

Upgrade of Urgent Treatment Centre Reception

In 2018/19 via **£168,000** of donations, the Friends funded a complete redesign of the UTC Reception Area. These upgrades have made an enormous difference to patient experience, with improved confidentiality at the reception desk and more comfortable seating.

Meals for hard-pressed NHS staff

During the pandemic, the Friends funded and coordinated **5619 excellent quality meals** for local NHS staff when teams were working so hard to care for patients. Food was kindly provided by local restaurants and cafes.



The paediatric audiology opening ceremony with local MP Munira Wilson, HRCH Chief Executive Jo Farrar, Paediatric Audiology Clinical Service Manager Naomi Elliot, and TMH League of Friends Chairman Reverend Simon Douglas Lane.

"This is a fantastic extension to the Richmond audiology service and means we can help about 800 more children a year get the support they need close to home. We are extremely grateful for the continuing support we receive from the League of Friends, who made this possible."

JO FARRAR, HRCH CEO

Paediatric audiology transformation

Our most recent project is **£67,000** of funding for the transformation of paediatric audiology provision. The audiology service screens children early on in life to identify hearing difficulties. 800 more local children a year will now be screened and quickly get the care they need.



If you would like to get involved, find out more about our work, or make a donation please visit www.friends-tmh.co.uk, contact info@friends-tmh.co.uk or call us on **020 8714 4074**.